



YOUR IMPACT 2022



Save the Children

MESSAGE FROM THE CHIEF EXECUTIVE

Many of us may remember feeling powerless as a child, knowing something was wrong but unable to change the minds of the adults around us.

Those feelings inspired my passion to do things differently, to speak out for others, and to never turn my back on children's voices.

Ensuring those voices are heard and a child rights approach is embedded and visible at all levels of New Zealand society is at the heart of our 2022-2024 strategic vision – a strategy we began implementing this year.



Heidi Coetzee
Chief Executive

At home, we're strengthening our advocacy, education and youth engagement work, while offshore, we're growing community led and child-centred programming across the Pacific and South Asia. This helps ensure children are better protected; builds stronger and more resilient families and communities; and delivers essential health services when needed. And in times of emergency, we've been able to respond.

Thank you to our team, board and our many members, volunteers and supporters who make our work possible. We are #strongertogether with your support.

MESSAGE FROM OUR BOARD CHAIR

This year we embarked on an ambitious three-year strategy that helps to achieve our bold ambition for children – a world where every child, no matter where they come from, has their rights understood and upheld.

We're proud of our work so far. At home, we have gained a strong reputation for speaking up for children and creating new opportunities for children's voices to be heard.

Across our international programmes, we directly reached more than 35,000 people in Fiji, Tonga, Vanuatu, Solomon Islands, Laos, Cambodia, Bangladesh and



Susie Staley MNZM
Board Chair

Nepal. Many more indirectly benefitted from strengthened systems, community capacity, and improved economic conditions. And behind those numbers are real children whose lives have been changed for the better.

Thank you to our staff, board and supporters, who continue to give generously despite global challenges.

As we look towards the coming years, there is still much work to be done. The world is facing cascading crises, and children are some of the most impacted. That's why we'll continue to be there for children in times of crisis, and beyond.

Thank you for being there with us.



WE WORK TO CREATE IRREVERSIBLE POSITIVE CHANGE FOR AND WITH CHILDREN

In Aotearoa New Zealand and around the world, we work every day to give children a healthy start in life, the opportunity to learn and protection from harm. When crisis strikes, and children are most vulnerable,

we are always among the first to respond and the last to leave. We ensure children's unique needs are met and their voices are heard. We deliver lasting results for millions of children, including those hardest to reach.

We have ambitious goals for children. By 2030 we will ensure:



SURVIVE

No child dies from preventable causes before their fifth birthday.



LEARN

All children learn from a quality, basic education.



BE PROTECTED

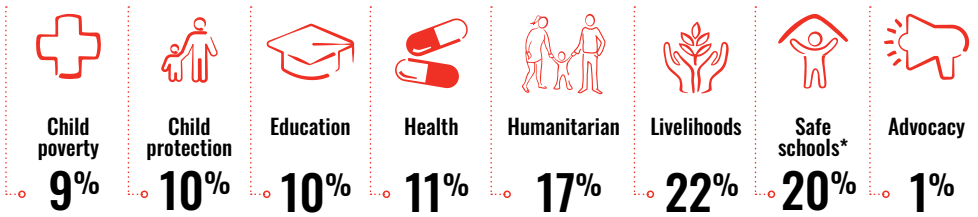
Violence against children is not tolerated.

*Names have been changed throughout to protect identities, but these are real children you're supporting.



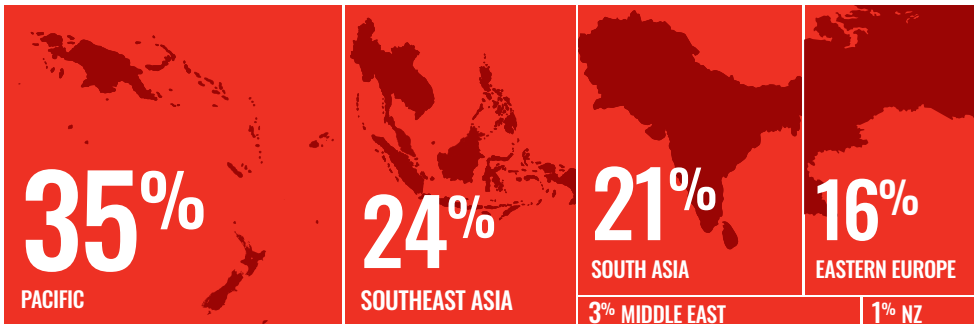
YOUR IMPACT FOR CHILDREN IN 2022

How your donations were spent in 2022:



*Our Safe Schools programming includes child-led disaster risk reduction and child protection.

Where your money went around the world





BE PROTECTED

YOU HELPED SAVE THE ROLE OF CHILDREN'S COMMISSIONER

For 30 years New Zealand's Children's Commissioner has been a champion for children – protecting and advocating for the interests, rights and wellbeing of Aotearoa's 1.23 million children.

Over that time, the role has had some major wins – including casting a spotlight on child poverty, launching an inquiry into the uplift of newborn babies by Oranga Tamariki, and the repeal of Section 59 of the Crimes Act, which abolished the use of parental force on children for the purpose of correction and discipline.

But this year, a major law change threatened the role. The proposed Oversight of Oranga Tamariki System and Children and Young People's Commission Bill planned significant changes to the way New Zealand's children were protected, advocated for and represented, including removing a named Children's Commissioner and their ability to report directly to the Prime Minister. And despite the huge impact on children that these changes would have, children had not been consulted on the law change.

With your support, we launched a public campaign to retain this crucial champion – and to call for children to be consulted on the changes. We spoke out strongly in media and through the parliamentary process and launched



a public petition to give more people an opportunity to have their say. More than 10,000 people signed our petition, which we presented to Marama Davidson co-leader of the Green Party of Aotearoa New Zealand, who then tabled the petition in Parliament.

Of our three goals for the campaign, we were successful in two. We were able to retain the role of a Chief Children's Commissioner with direct reporting powers to the Prime Minister. While we were not able to stall the Bill in order to consult with children, our advocacy continues to have children's voices included in the final shape of the new Office of Children and Young People.

Photo: Save the Children New Zealand Advocacy Director Jacqui Southey presents our petition at Parliament signed by more than 10,000 New Zealanders.



 **SURVIVE**

YOU HELPED CHILDREN IN UKRAINE BEGIN TO RECOVER FROM CONFLICT

The war in Ukraine continues to take a heavy toll on the children and families impacted by this ongoing crisis.

Thanks to help from Kiwi supporters and many others around the world, Save the Children dramatically scaled up its operations, inside Ukraine and in neighbouring countries, to help support children and their families impacted by the war.

Lifesaving support has included cash and voucher assistance, food, clean water, and hygiene kits, while our Child Friendly Spaces have provided much-needed safe spaces for children and their families to begin their recovery. Amidst the upheaval and trauma, these spaces, whether they're set up in an emergency shelter or refugee centre, are a lifeline for children caught up in conflict.

Within these spaces we also provide psychosocial support for children, like nine-year-old Viktoriya*, who has been part of canine therapy sessions with golden retriever Parker. A therapy dog – or any therapy animal – allows children to open up more easily and to ground a child in the present moment, perhaps letting go of negative feelings, like anxiety or fear.

“We were playing with the dog. The way we were playing felt like love from Parker,” Viktoriya, who lives outside Kyiv in Ukraine with her parents, told us.

“[After the war began], my leg started to go numb. When there were bombings, my leg hurt a lot and I couldn't stand on it. It happened when we were bombed and I was sitting on a chair and couldn't get up. I didn't know why, [as if]

something was gripping in my leg, I could barely walk [...] It's better now. Now my leg has not hurt for a long time."

Nataliya is a canine therapy specialist who works with children like Victoriya. She uses Parker to focus on human stress – finding and reducing stress. She says that Parker can sense a child's stress

and then, after Parker reacts, Nataliya can read that reaction to identify what Parker sees in the child. Afterwards, Nataliya teaches children how to interact with therapy dogs and, through this process, they develop willpower, the ability to take responsibility, endurance, patience, and much more.

OUTSIDE UKRAINE

Since the outbreak of war in February 2022, close to 8 million people have fled Ukraine, seeking refuge in neighbouring countries. That includes more than one million people, including 355,000 children and young people, in Germany.

Around the world, Save the Children's Child Friendly Spaces are providing safe places for children to play, recover and be kids again. Whether it's puzzles, singing, crafts or dancing, through interaction with new friends and our trained staff, children can relieve stress and tension and gradually begin to process their experiences.

Photo (left): Viktoriya*, 9, poses with golden retriever Parker, a two-year-old therapy dog, during a dog therapy session at a school outside of Kyiv, Ukraine.

Photo (right): Yana*, 7 and Maria*, 7 hug each other in the Child Friendly Space located in a temporary shelter for Ukrainian refugees in Frankfurt, Germany.



Photo credit: Mauro Bedoni/Save the Children

YOUR IMPACT

Location: Ukraine and neighbouring countries



\$1.1m sent to global response*.



*In the year since 24 February 2022, Save the Children Ukraine supported 802,546 people, including 436,529 children with humanitarian aid and essential services.



This included providing life-saving assistance such as cash transfers, food and clean water, psychosocial support and more.

Learn more
about our work
in Ukraine.





PROVIDING THE BEST EARLY START FOR CHILDREN IN NEPAL

“My two-year-old child grew from 7 kg to 11 kg after being fed RUTF [ready to use therapeutic food] and locally available nutritious food. I am so happy that I was able to save my child. Now I make nutritious food "Sarbotam Pitho" at home and feed my children.” - Udisara

As a mother of five young children, Udisara, 28, is a busy mum. She lives in a remote community in Nepal and, with her husband away in India for work, is often overloaded with household chores, which puts pressure on her parenting. So much so that her two-year-old twin boy had become severely malnourished, weighing in at just 7kg.

But thanks to a generous legacy gift from one of our life-long supporters, Udisara is part of regular caregiver group sessions run by Save the Children’s Early Start Project where she has learnt new parenting skills, including how to prepare nutritious food, age-appropriate timing and duration of feeding for children. She also learnt about the negative effects of physical punishment on children

and now has new confidence around parenting positively.

The Early Start project is being implemented in two municipalities of Dailekh district in Nepal, aiming to help young children (0-3 years old) survive and thrive in a healthy, protective, stimulating environment, and develop to their full potential.

YOUR IMPACT

Location: Nepal



77 children received treatment for acute malnutrition.



4 health facilities with birthing centres repaired and 5 provided with essential equipment.

Learn more about your support for children in Nepal.



YOU'RE HELPING KEEP KIDS IN FIJI SAFER DURING DISASTERS

Fiji's year-round warm tropical climate may be attractive to tourists, but with it comes the potential for dangerous and life-threatening natural disasters. Children are at risk from cyclones, floods, droughts, earthquakes and tsunamis and, as one of the world's most vulnerable nations to climate change and climate-related disasters, this risk increases every year.

For children in Fiji, learning how to respond in and recover from disasters is part of life.

With your help, and the support of the New Zealand Government, we're working to ensure fewer children die or are injured as a result of natural disasters through our child-centred disaster risk reduction project. By helping children increase their knowledge about disaster readiness, reduce risks and better prepare for disasters, children and their families build resilience so that they can recover more quickly when a disaster hits.

The project is also helping ensure schools in Fiji, including schools for children with disabilities, become safer

Photo: "I understand more. If a disaster happens, I know what to do," says Sione* (bottom right) who is visually impaired. "I learnt to always care for each other [in] a disaster."

places for children to learn, even when disasters strike. That's helped children like Sione*, 15, who is visually impaired, feel better prepared. New learning materials were provided in enlarged print and braille to his school.



Photo credit: Kelly Vacala/Save the Children Fiji

YOUR IMPACT

Location: Fiji



1,232 people attended training or awareness sessions.



3,417 students received a Go Bag with emergency items.





YOU HELPED CHILDREN RETURN TO SCHOOL SAFELY AFTER A TSUNAMI

Just days before children were due back to school in Tonga for a new year, the Hunga Tonga-Hunga Ha'apai volcano violently erupted, blanketing much of Tonga in ash and triggering a devastating tsunami that reached a height of up to 15 metres.

More than 80,000 people were affected by the disaster, including at least 28,000 children. Lives were lost, many homes destroyed and with severe damage to some schools and complete destruction of others the return to school for thousands of Tongan children was under threat.

Children like 10-year-old Lose, who lived in a small coastal village in Tonga and when the volcano erupted, fled with her family for her life.

"I was at home together with my grandparents. The first rumble of the eruption, I thought it was just workers in the area... The second rumble we quickly got in our van and fled," she told us.

"We did not take anything with us. We drove and saw families standing by the side of the road, so we stopped and gave them a ride. We dropped them off far from where they were, safe from the volcano's reach."

Lose's home was inundated by the subsequent tsunami, with the family losing most of their possessions.

But thanks to your support, we helped Lose and many others with a school bag and learning materials to help her get back to learning.

We were there with classroom kits, toys, chalkboards, face masks, hand



Photo credit: Malau Media/Save the Children

sanitiser and school bags to disaster-impacted schools in Tonga. When the first outbreak of COVID-19 forced the country into lockdown a month after the disaster, our locally-based team worked with the Tongan Ministry of Education and Training to keep children learning by rolling out remote educational resources via TV and radio.

When restrictions eased, we continued providing learning materials to students.

Photo: Students at a government primary school receive hand sanitiser, learning resources and masks.

**Read more
about your
support for
children in Tonga.**



YOUR IMPACT

Location: Tonga



15 schools supplied with classroom and recreation kits benefitting 804 students.



Schoolbags, water bottles and stationery were given to 517 children to ensure they had the necessary resources to safely return to school.



900 textbooks printed to ensure students could study for their secondary school entrance exams.



SURVIVE



LEARN

YOU'RE HELPING FAMILIES GROW FOOD AND RAISE INCOMES FOR CHILDREN TO DO BETTER!

Climate change and the ongoing impacts of COVID-19 have undermined economic development and increased the risk of children going hungry around the world.

But with your help and the support of the New Zealand Government, families in Nepal, Fiji, and Cambodia are diversifying crops and using new agricultural techniques, including climate-smart processes, to increase their yields and income so their children do better.

In remote villages in Nepal, 1,174 farmers (more than 60% women) have been trained in climate-sensitive agriculture, post-harvest handling, and marketing – with a massive five-fold increase in income since we began the programme in 2014. In Cambodia, farmers have increased their annual profit on average by 51% over the past three years, while in Fiji, average household incomes have increased

between 41% and 57% over the past several years. That means greater family incomes to support children to go to school longer, eat healthy and nutritious food and have a better chance to reach their potential.

And in Solomon Islands, one of the most vulnerable countries in the world to climate change where sea level rises threaten local farmers, communities are learning new climate adaptive and resilient practices to set them up for a more sustainable future. Through the project, supported by The Church of Jesus Christ of Latter-day Saints and our generous regular givers, nursery banks were established, and demonstration gardens have enabled families to practice mulching, making compost and planting taro that is more resilient to climate change. Eighty percent of households that make an income from selling vegetables expected their incomes to rise as a result of the project.

NEPAL

Meet 10-year-old Bibek* (pictured left). Along with his sister Aishwarya*, Bibek lives with his grandparents in Udayapur, Nepal. Currently studying in grade five in a government school near his village, Bibek is a diligent student who is usually in the top three in his class. He loves dancing and has even won a dancing competition at school. At home, he loves helping out his grandparents with the household chores. But things aren't always easy for his grandparents, who do not have a stable source of income and rely on support from their sons. That makes getting school supplies tough.

But through our long-term livelihoods project in Nepal supported by the New Zealand Government and generous Kiwi givers like you, the family can buy the extra books, stationery and uniform that Bibek needs for school. And that keeps Bibek learning – and his sister smiling.

SOLOMON ISLANDS

Meet Natasha*, 16. She lives in a small coastal village in Solomon Islands and attends school with her three siblings.

Natasha's family have always grown vegetables in their backyard garden. But like many other families in her community, with the rise of sea levels destroying crops, it's becoming harder to grow enough food for the family.

"We now find gardening difficult and challenging," she says. "Especially for those of us who have our garden close to the sea. The sea level rise destroys our gardens and crops. It damages our sup sup [backyard food] gardens."

After attending Save the Children's training, Natasha and her family learnt about improved agricultural methods, and were then able to practice making compost and mulch in the demonstration garden. They also learned how to plant a resilient variety of taro.



Photo credit:
Collin Leafasia/Save the Children Solomon Islands

YOUR IMPACT

Location: Solomon Islands, Nepal



83% of households can now provide a range of nutritious fruit and vegetables all year round to children in Solomon Islands.



71 farmer groups trained in new techniques in Nepal.



THE CHURCH OF
JESUS CHRIST
OF LATTER-DAY SAINTS

Read more here.





YOU HELPED RAISE CHILDREN'S VOICES

Despite almost three decades since New Zealand ratified the UN Convention of the Rights of the Child, one of the key principles of the Convention – a child's right to be heard – seems to be one of the harder rights to uphold.

Seeing children as capable decision-makers on issues that affect their lives is also pivotal to ensuring the realisation of their other rights. But too often existing cultural norms, structures and political systems can weaken children's abilities to be part of the decision-making process.

But you provided children in Aotearoa with the opportunity to be heard by decision makers.

In June, a rangatahi panel made up of youth representatives from around the country met online in a live public forum to discuss issues that mattered most to them with spokespeople on youth issues from four of New Zealand's major political parties. From mental health and teen suicide to climate change to consent education to poverty, the event covered a range of topics chosen by the rangatahi panel.

And with climate change continuing to be a major concern for youth in

Aotearoa and around the world, your support once again gave children a direct link to the highest decision makers in the country.

In October, ahead of COP27 (the UN Conference on Climate Change) a panel representing Aotearoa's rangatahi climate change leaders raised their voices and shared their concerns, views and aspirations for change in an online forum with Climate Change Minister James Shaw.

The panel heard from the Minister on New Zealand's plans for COP27, before asking their most pressing questions and sharing their hopes for a better world.

Photo: COP27 Youth Panellist Aarthi led a zero-waste initiative in her school and organises community clean-ups and food drives.

Watch our
Youth Hotseat



Watch our COP27
online panel

Photo credit: Kelly Vacala/Save the Children Fiji



LEARN



BE PROTECTED

YOU HELPED CONNECT CHILDREN FROM FIJI AND AOTEAROA TO CELEBRATE THEIR RIGHTS

They may live thousands of kilometres apart, but you helped bring children in New Zealand and Fiji a little closer to celebrate World Children's Day together.

Two events – hosted by Save the Children – were held concurrently in Suva and Auckland in honour of the annual event on November 20 that marks the day the UN General Assembly accepted the Convention on the Rights of the Child.

Connected via livestreams at both locations, children in each city took

part in an interactive kids' yoga event that invited children to travel 'around the world with yoga'. Created and performed by one of New Zealand's leading child yoga instructors Michaela Sangl of YogiKids, children celebrated mindfulness, movement, and the world's children together.

"Connecting children from different countries to celebrate and learn about their rights together is an inspiring way to mark World Children's Day," said Save the Children New Zealand's Advocacy Director Jacqui Southey.

Photo: Children in Fiji and Aotearoa New Zealand connecting through livestream and yoga on World Children's Day.



Photo credit: Save the Children New Zealand

Watch a
video of the
event here



WHERE WE WORKED IN 2022

Save the Children works in 120 countries around the world*. Here's where you made a difference in 2022.

UKRAINE:
EMERGENCY RESPONSE



AFGHANISTAN:
EMERGENCY RESPONSE



CAMBODIA:
CHILD POVERTY



LAOS:
**DISASTER RISK REDUCTION,
CHILD PROTECTION**



NEPAL:
**CHILD POVERTY, HEALTH,
CHILD PROTECTION**



*Save the Children is on the ground in 120 countries, working to reach every last child through international programmes that focus on health, education, protection and disaster relief. The map above illustrates the countries where Save the Children New Zealand is managing international programmes and/or contributed to the global response.



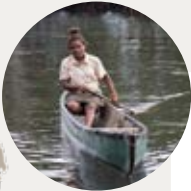
BANGLADESH:
EDUCATION,
CHILD PROTECTION,
EMERGENCY RESPONSE



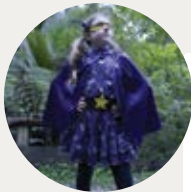
FIJI:
CHILD POVERTY,
CHILD PROTECTION,
DISASTER RISK REDUCTION



VANUATU:
DISASTER RISK
REDUCTION, CHILD
PROTECTION



SOLOMON ISLANDS:
CHILD POVERTY,
CHILD PROTECTION,
EMERGENCY RESPONSE



NEW ZEALAND:
ADVOCACY,
EDUCATION,
YOUTH ENGAGEMENT



TONGA:
EMERGENCY
RESPONSE



IT TAKES A VILLAGE: OUR SUPPORTERS IN 2022

We'd like to thank our amazing supporters and partners who work with us to help children around the world to survive, learn and be protected. While we can only acknowledge some of you here, our work would not be possible without you all.

A particular thank you to these trusts and corporate donors who have supported our work for children in 2022:

Margaret Neave Endowment Fund
– Nikau Foundation, The Donny Charitable Trust - Momentum Waikato, Francis Herbert Ryan Charitable Trust, The Church of Jesus Christ of Latter-day Saints and the Conqueror Virtual Challenges.



THE CHURCH OF
JESUS CHRIST
OF LATTER-DAY SAINTS

PARTNERING FOR IMPACT

We're continuing our long-term Negotiated Partnership with the New Zealand Government to deliver development programming across five countries in the Pacific and Asia addressing three key areas: child poverty, violence against children and safe schools. With your support, we match part of the New Zealand Government's contribution to these programmes, bringing our tried and tested programme methods developed by experts at Save the Children and delivered with our in-country partners.

We also thank the New Zealand Government for its support of our work in Cox's Bazar, Bangladesh.



NEW ZEALAND
FOREIGN AFFAIRS & TRADE
Aid Programme



Photo credit: Collin Leafasia/Save the Children Solomon Islands

AMPLIFYING OUR VOICE THROUGH COLLABORATION

We work in Aotearoa with like-minded organisations to ensure a stronger voice on issues relating to children and their families, including the Fairer Future Collaboration, the Children’s Convention Monitoring Group (CCMG), and Children’s Rights Alliance Aotearoa New Zealand. This year, we contributed to the Alternative Report on New Zealand to the UN Committee on the Rights of the Child sharing insights into how well children’s rights are being realised in Aotearoa and, alongside Whānau Āwhina Plunket, Child Poverty Action Group and Christian Council of Social Services (CCSS), developed the thematic report, ‘The Basic Health and Welfare Rights of Children aged 0-5 years old in Aotearoa’.

We work closely with schools, and partners Life Education Trust, Twinkl and YogiKids in the development and delivery of our Schools and Education programme.



Photo: Students in Solomon Islands.



WENDY'S LASTING LEGACY

“A world where children are free and happy, well fed, well cared for, had shelter, had love - that would be wonderful”.

As a former neo-natal and Plunket nurse, Wendy knows how important it is to nurture children and to give them a good start in life. She found her 25 years as a Plunket nurse particularly rewarding, “Children are fascinating, they’re wonderful!”

Her longstanding commitment to helping children led her to join a hardworking group of volunteers who raise funds for Save the Children. That was more than 15 years ago, and the group is still going strong, with monthly morning teas and fundraising activities.

Wendy is inspired to keep on with fundraising and awareness-raising in her community as she believes in Save the Children’s efforts to protect

children, especially in emergencies and conflicts.

Following a talk about how gifts in Wills can transform children’s lives, she decided to extend her lifetime support for children with her own gift.

“Children need to be protected, to be able to grow and be nurtured and, hopefully, be a force in the world that will do some good for future children,” she says.

Family is very important to Wendy and they are her priority in her Will, but she also wanted to leave a gift to Save the Children. Her two children know how much she values the work of the organisation and support her decision to leave a lasting legacy.



TEMEL'S WALK FOR PEACE

He was shot nine times in the 2019 terror attack at two Christchurch mosques, but survivor and Save the Children supporter Temel Atacocugu chose to reclaim peace on a 360km walk between Dunedin and Christchurch, while raising lifesaving funds for children.

With every step, Temel took back a part of the peace so tragically stolen from him and many others in 2019. By transforming the route between Dunedin and Christchurch taken by the terrorist that ended in a hate crime into a route for peace, Temel sought to create a better future for children by fundraising for Save the Children, Gumboot Friday and Child Cancer Foundation.

Save the Children New Zealand's Chief Executive Heidi Coetzee joined him on Day One of the walk, setting out from Dunedin's Octagon for the first kilometres through the city. Humbled by Temel's bravery and immensely grateful for his incredible contribution, Heidi says

the message of peace was never more important here and around the world, as conflict continues to destroy the lives of children around the world.

Still recovering from shrapnel wounds, Temel reached Christchurch in time for the third anniversary of the March 15 attacks, arriving at 1.40pm, the same time the gunman opened fire three years before.

During the gruelling walk, he faced many challenges including blisters and a blood infection which hospitalised him for two nights. He cycled part of the way, determined to make it to the mosque in time to mark the three year anniversary.

Temel raised close to \$25,000 for Save the Children.

Read more
about Temel's
journey here.



Photo credit: Collin Leafasia/Save the Children Solomon Islands



Photo: We've joined forces with ChildFund and World Vision to help ensure children in Solomon Islands are safe, protected from violence and that their voices are heard on issues that concern them. The Solomon Islands Endim Vaelens Agenstim Pikinini (Ending Violence Against Children) programme was launched in Honiara in October 2022 and is supported by the New Zealand Government. The project includes working alongside the Solomon Islands Government on policy and legislative reforms to protect children from all forms of violence. Particular legislation highlighted for reform by the coalition is the Islanders' Marriage Act, which currently puts the legal age of marriage in Solomon Islands at 15. The coalition will also work to increase children's participation and introduce children's voices into legislative processes and issues that concern them to become agents of change in Solomon Islands and advocates for ending violence against children.

Read more about this here.





FINANCIAL SUMMARY AND SERVICE PERFORMANCE

The following is a summary of our financial and service performance for the year ended 31 December 2022.

Audited Financial Statements and Statement of Service Performance are available in our General Purpose Report on the Charities Services website at <https://register.charities.govt.nz>. Search for Save the Children New Zealand or our Charity Registration Number CC25367. Or click on the QR code.

Read our
full financial
statements here.



OUR FINANCIALS FOR 2022

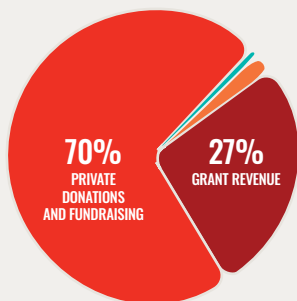
SUMMARY STATEMENT OF COMPREHENSIVE REVENUE AND EXPENSES, FOR THE YEAR ENDED 31 DECEMBER 2022

INCOME	2022	2021	2020	2019	2018
Grants	3,963	3,809	3,501	2,419	4,430
Fundraising	10,291	10,372	9,293	10,062	8,149
Retail	93	95	108	190	215
Other	269	154	197	133	101
TOTAL INCOME	14,616	14,430	13,099	12,804	12,895

EXPENSES	2022	2021	2020	2019	2018
Programmes	8,979	7,348	5,994	4,821	6,698
Engagement	3,894	4,492	4,453	3,909	4,272
Retail	68	65	84	136	123
Administration & Governance	1,299	942	772	863	801
TOTAL EXPENSES	14,240	12,847	11,303	9,729	11,894

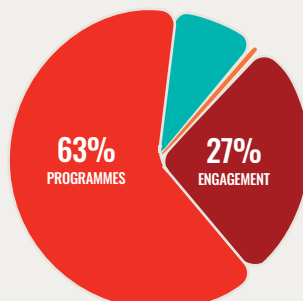
Full financial statements are available on request. Figures are in \$000s.

2022 INCOME



- 1.8% All Other Revenue
- 0.6% Retail Revenue

WHERE YOUR MONEY WENT



- 9.1% Administration and Governance
- 0.5% Retail

OUR COMMITMENT TO ACCOUNTABILITY AND TRANSPARENCY

At Save the Children we take full responsibility for using our resources efficiently, achieving measurable results and being accountable to our supporters, partners, staff and, most of all, children.



ACCOUNTABILITY

Save the Children New Zealand is a member of the Council for International Development (CID) and is a signatory to the CID Code of Conduct. The code requires members to meet high standards of corporate governance, public accountability and financial management. More information can be found at www.cid.org.nz and code@cid.org.nz. Complaints relating to alleged breaches of the code can be made to the CID Code of Conduct Committee.

Save the Children New Zealand is a member of the Fundraising Institute of New Zealand (FINZ) and adheres to the FINZ Code of Ethics and Professional Conduct. More information about the FINZ Code of Ethics and Professional Conduct is available on the FINZ website at www.finz.org.nz



GOVERNANCE

Our board brings a diverse range of highly experienced leaders to Save the Children who provide strategic direction and strong governance to ensure Save the Children New Zealand achieves its goals.



COMPLAINTS

We will treat every complaint seriously. If you have a complaint against Save the Children New Zealand, you can email us at info@savethechildren.org.nz or call us on 0800 167 168.



BOARD MEMBERS

Susie Staley MNZM, Chair
Suri Bartlett, Audit and Risk Committee Chair
Dr Suzanne Flannagan
Pat Walsh
Arti Chand
Dale La Hood

HOW IT FITS TOGETHER: OUR PERFORMANCE FRAMEWORK



OUR GLOBAL VISION:

OUR WHY:

OUR 2022-24

SUPPORTING CHILDREN OF TODAY

Promote the culture of child rights in NZ

By:

- ✓ Holding the Government to account to embed children's rights in legislation, policy and process through written and oral submissions, and media exposure
- ✓ Developing a Positive Parenting Campaign
- ✓ Growing our school and youth engagement programme
- ✓ Building on our parenting research

- Number of written & oral submissions using a child rights approach
- Number of media opportunities on issues and submissions raised by SCNZ
- Develop and publish child rights learning materials for educators & parents
- Number of downloads of resources from the Learning Hub and Save the Children reports

To support the important work we do, we rely on our loyal and committed supporters. Without their support we are not able to deliver on our advocacy or international programmes.

SUPPORTING CHILDREN OF THE FUTURE (INTERNAL FOCUS)

How we will make progress towards our goals in 2022

How we will measure success in 2022

A world where every child realises the right to **survival, protection, development and participation**

TO INSPIRE THE PEOPLE AND CHILDREN OF AOTEAROA NEW ZEALAND AND THE PACIFIC TO RESPECT, UNDERSTAND AND UPHOLD THE RIGHTS OF CHILDREN

STRATEGIC GOALS

(EXTERNAL FOCUS)

Deliver quality & effective community/child-led programmes for children in Asia-Pacific

By:

- ✓ Implementing the Negotiated Partnership and negotiating new MFAT Funding
- ✓ Implementing current projects
- ✓ Cultivating new opportunities to support Asia-Pacific Programmes
- ✓ Responding to humanitarian need in Category 1 events and Asia-Pacific

- Number of countries supported
- Percentage of SCNZ's development programmes investment is spent in Asia-Pacific
- All institutional and other ongoing funding received as per contracts
- Maintain Council for International Development accreditation

- Percentage of supporters who strongly agree with the following statements:
 - ✓ I am committed to SCNZ
 - ✓ I feel a sense of loyalty to SCNZ
 - ✓ SCNZ is my favourite charitable organisation

Our internally focused programme enables successful delivery of our advocacy and programme portfolios, and ensures as an organisation we are in the best possible position to continue our important work for children. Everything we do, we do for children.

OUR EXTERNAL FOCUS AREAS

PROMOTING THE CULTURE OF CHILD RIGHTS IN NEW ZEALAND

Building a culture of children's rights in Aotearoa New Zealand will mean a child rights approach is embedded and visible at all levels of society – from Government through to the communities our children belong to, the schools where they learn, the homes they live in and all the spaces in between.

WHY THIS IS IMPORTANT

While most children in Aotearoa New Zealand enjoy a happy and fulfilling childhood, too many children are being left behind without a chance to realise their potential. The work we do helps our most vulnerable and disadvantaged, so that all children have an equitable opportunity.

In 1989, the UN adopted the Convention on the Rights of the Child

(UNCROC), a global framework that has changed the way that children are viewed and treated. The Convention describes what a child needs to survive, grow, and reach their potential in the world. They apply equally to every child, no matter who they are or where they come from. New Zealand ratified the UN Convention on the Rights of the Child in 1993.

We work with our supporters and partners to campaign for change to improve child wellbeing and ensure children's voices are heard so that all children have equitable rights and opportunities. We know children who are aware of their rights are more likely to disclose when their rights are not being met and speak out when they witness injustice.

HOW WE MEASURED OUR SUCCESS

MEASURE	2021 RESULT	2022 TARGET	2022 RESULT	
Number of written and oral submissions using a child rights approach to Government on legislation and policies	12	15	17	Achieved
Number of media opportunities on issues and submissions raised by SCNZ	55	50	102	Achieved
Develop and publish child rights learning materials for educators and parents	78	24	33	Achieved
Number of downloads of resources from the Learning Hub and Save the Children reports	1,148	Increase by 10%	2,722	Achieved

DELIVERING QUALITY AND EFFECTIVE COMMUNITY AND CHILD-LED PROGRAMMES FOR CHILDREN IN ASIA-PACIFIC

No matter the need, Save the Children is there. Our programmes offer support where it is needed most. Our humanitarian response provides short-term support in an emergency, while our long-term development programmes, involve the whole community to transform children's lives for lasting change.

In 2020 Save the Children New Zealand signed a five-year partnership with the New Zealand Ministry of Foreign Affairs and Trade to deliver development aid across five countries in the Pacific and Asia. This Negotiated Partnership brings to life the Government's 'Partnering for Impact' model which focuses on a long-term vision across a

broader geographic area. Programmes are underway in Fiji, Vanuatu, Solomon Islands, Laos, and Nepal addressing three key areas: child poverty, violence against children, and safe schools.

WHY THIS IS IMPORTANT

All countries in the Pacific have been affected by Covid-19 in some form and children are disproportionately impacted by community violence, climate change, economy, and effective governance. Our Pacific country offices have confirmed that they will be responding to these challenges by seeking funding and delivering programmes in line with the four global strategic goals.

HOW WE MEASURED OUR SUCCESS

MEASURE	2021 RESULT	2022 TARGET	2022 RESULT	
Number of countries we support	7	12	10	Not achieved ¹
At least 80% of Save the Children New Zealand's development programmes investment is spent in Asia-Pacific	92%	80%	100%	Achieved
All institutional and other ongoing funding received as per contracts	100%	100%	100%	Achieved
Maintain Council for International Development (CID) accreditation	Maintained	Maintain	Maintained	Achieved

¹ Our support is always delivered to those countries who most need our help. In 2022 we supported the following countries: Afghanistan, Bangladesh, Cambodia, Fiji, Nepal, Laos, Papua New Guinea, Solomon Islands, Vanuatu, Tonga.

WE DON'T ACT ALONE; ALL OF OUR WORK IS RELIANT ON LOYAL AND COMMITTED SUPPORTERS

To support the important work we do, we rely on our loyal and committed supporters. Without their support we

are not able to deliver on our advocacy or international programmes.

HOW WE MEASURED OUR SUCCESS

MEASURE	2020 RESULT ¹	2022 TARGET	2022 RESULT	
Percentage who "strongly agree" (at least 8/10) that ² :				
I am a committed Save the Children donor	Online 69%	Increase	Online 70%	Achieved
I feel a sense of loyalty to Save the Children	Online 61%	Increase	Online 63%	Achieved
Save the Children is my favourite charitable organisation	Online 45%	Increase	Online 39%	Not achieved ³

¹ Each year SCNZ runs an annual supporter survey in January to understand what is most important to our supporters to inform campaigns. In 2021 the questions measuring commitment, loyalty and favourite charitable organisation were not included in the survey, so comparisons have been made with 2020.

² Those who did not respond to the question have been excluded from calculations.

³ "Save the Children is my favourite charitable organisation" is lower than the same question for the online survey in 2020. This decrease is reflective of fundraising anecdotal evidence that suggests during times of uncertainty, like the global pandemic, that supporters tend to choose national charities over international as their favourite. The 2020 survey was done immediately prior to the global pandemic coming to New Zealand, whereas the 2022 survey was done at the time when New Zealanders had been through extended lockdowns with the Omicron variant imminent.

Audited Financial Statements and Statement of Service Performance are available in our General Purpose Report on the Charities Services website at <https://register.charities.govt.nz>. Search for Save the Children New Zealand or our Charity Registration Number CC25367. Or click on the QR code.



Photo: "We plan to let our children study whatever they want in the future and the income we have now has allowed for us to be this confident," says Minkumari, 31, a member of one of our farmer groups in Nepal. With access to training and seeds for new crops, she has diversified and increased the family's income.

Photo credit: Binod Thapa Magar/Save the Children Nepal



Photo: Amir*, 7, from Nepal stands inside his family's tomato tunnel. His father has been part of a group of farmers who have received tomato tunnels, improved seeds, and technical support and training to improve crop yields and family income.

Photo credit: Binod Thapa Magar/Save the Children Nepal



**NGĀ MIHI MAIOHA
AND THANK YOU!**

TO HELP US CONTINUE OUR LIFE-SAVING WORK,
VISIT WWW.SAVETHECHILDREN.ORG.NZ

OR CALL US ON 0800 167 168



Save the Children